

June 30, 2024

## **Connecting the Critical Nodes**

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Cisco Systems was the most valuable company in the world at the peak of the dot-com bubble in March 2000. Its stock price had reached a high of \$80.06 per share giving the company an enterprise value (EV) of \$548 billion or 5.5% of US GDP and 37 times sales. Investor exuberance over tech stocks was high. The future economic promise of the Internet for the world economy was strong, but the forward earnings growth rates implicit in tech stock valuations were not achievable. Stocks had overshot. Tech earnings were getting ready to inflect sharply downward in the course of the normal business cycle. Cisco's stock price would fall 89% over the next two-and-a-half years. The stock price has yet to return to its prior high in the 24 years since. Advancements in AI technologies today portend enormous productivity benefits for the long-term growth of the economy, just like the Internet did in 2000. But valuations among the leading technology companies are even more stretched today than they were then implying future earnings growth rates that once again should prove impossible to achieve. For instance, Nvidia recently earned the most valuable company in the world status with an EV of \$3.3 trillion, a record 11.7% of total US GDP at its recent peak on June 18, more than twice as high as Cisco's achievement in 2000. It also has an even richer multiple of 41 times revenues. We think it has impossible future growth expectations to live up to.



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#### Valuations Shockingly Stretched vs. the Economy at Large

But it is not just Nvidia. When we look at all of the largest ten tech stocks' combined EV relative to GDP in 2000 vs. today, the valuation is also about twice as big, over 60% compared to about 30%. The basic law of economics that we postulate works like this: Valuation comparisons relative to GDP matter because the economy at large can only grow so much and there is only so much total economic spending to go around to drive the earnings and stock price multiples of competing free market enterprises, and a lot more than just 10 companies are gunning for this market share.

Furthermore, just like the Internet proved to be, we believe that AI is a highly disruptive technological innovation, that will allow new companies to rise by attacking the monopolistic business models of the entrenched tech giants. Joseph Schumpeter, the Austrian Economist called this process "creative destruction". As just one example of how it is already at work today, we encourage everyone to experiment with the Perplexity LLM-based Internet search engine and see how it threatens Google's business model.

Indeed, competition is critical to expanding the real GDP growth pool necessary to make AI a truly positive-sum game for overall economic progress. We are highly confident that advancements in AI are at a critical mass phase for long-term economic progress. But for us, this means that we must first prepare for creative destruction in the short term which means a significant bear market ahead for the leading large-cap tech stocks and the S&P 500 including potentially a substantial stock market crash.



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### Valuations Relative to Underlying Fundamentals also at Record Highs

Many will argue that underlying fundamentals are much stronger for the leading tech companies today than we were at the peak of the 2000 bubble. But if the fundamentals, such as profit margins and earnings growth rates are unusually strong, we should be suspect of the potential sustainability of that condition, and thus should be stacking a low multiple on top of it, not a historically high one. Al capital investment spending growth is likely already cresting at an unsustainable rate because most of the companies doing that spending are simply in a race to invest in Al infrastructure but do not have a viable business model for getting a return on that investment. This is just like with the Internet infrastructure spending in 2000. This is how tops in the business cycle are made. Meanwhile, valuations relative to fundamentals such as earnings, cash flow from operations, revenues, and book value for the entire S&P 500 are as high as they have ever been, levels that coincided with large cap growth stock market tops in 2000 and late 2021.



## Inflation a Major Catalyst for Recession

One truly unique wrinkle to this business cycle as compared to the 2000 tech bubble and ensuing bust is that we need to overlay a much bigger rising inflation cycle with it. While the bursting of the tech bubble also coincided with the start of a new ten-year commodity bull market, the setup for a new commodity bull market today is even stronger, in our analysis, due to more significant structural inflationary drivers. Reckless deficit spending and central bank debt monetization combined with long-term commodity supply constraints leave no other viable path in our analysis. Long-term inflation expectations are already becoming unanchored as we can see by looking at both the median and mean 5 to 10-year inflation expectations in the University of Michigan's latest Survey of Consumers. The Fed has been losing control of this critical, self-fulfilling inflationary driver.

Interestingly, the highest inflation expectations in this survey are coming from lower and middle-income cohorts where inflation stings the most while the high-income group that dominates investment allocation in the securities markets appears to be only just starting to wake up.





APOLLO

# Lower income households have higher inflation expectations

#### Policy Makers Forced to Give Up on the Fight Against Inflation

The recent report on the US trade balance shows a continued and substantial decline, primarily driven by a significant increase in imports. At first glance, this might seem irrelevant. However, when a country also runs a fiscal deficit exceeding 6% of GDP, we believe a trade balance deficit approaching 4% is certainly noteworthy. The reality is that the US now has a 10% twin deficit, worse than during the Tech Bust and not far from the depths of the Global Financial Crisis.

This is a critical issue at the heart of funding risks for US Treasuries, forcing the Fed to increasingly resume its role as the primary financier of government debt. This is why, despite the inflationary pressures that have driven the drastic shift in market expectations from seven rate cuts to now only two, we believe several more interest rate cuts are indeed more likely than not. The central point for this view is that the potential benefits of cutting interest rates to alleviate surging debt service payments are beginning to outweigh the fight against inflation. To put this in perspective, three Fed cuts could reduce the annual cost of federal debt by one-third. In that sense, today's environment is remarkably similar to the 1940s.

Back then, when the debt problem was as severe as it is today, the Fed had to set aside inflation concerns to focus almost solely on the government's ability to service its debt through yield curve control measures. However, today's inflation problem is arguably more entrenched than it was then. Two main differences are that, in the 1940s, we were at the tail end of a highly deglobalized macro environment with the end of World War II, and the US monetary system operated under a much more disciplined policy with the dollar strictly pegged to gold. Today, the situation is almost the opposite. Geopolitical risks continue to escalate, the money supply appears to be in an unending increase, government spending is on a reckless path, and global economies desperately need to rebuild their infrastructure capabilities in a historically constrained commodity environment. This serves as a strong reminder of how hard assets will likely re-emerge as a key alternative for investors in the coming decade.





### Metals Supply Insufficient to Meet Demands of the Modern Economy

The global average time to build a mine has increased to nearly 16 years.

The shocking aspect of these calculations is that they assume the macro environment we experienced over the last 20-30 years:

- Low energy costs
- Historically low interest rates
- A more globalized environment
- Relatively low labor costs
- Low material costs

We are currently facing almost the complete opposite of this situation. Additionally, ESG efforts will likely exacerbate the situation, creating one of the most constrained long-term supply dynamics in metals we have seen in history.

Moreover, the construction boom driven by onshoring, revamping the electric grid, new data center developments, new industrial capabilities, and infrastructure developments are all poised to increase the long-term demand for these commodities.

Ironically, despite the challenging cost environment, the likely surge in metal prices will pave the way for one of the most bullish periods for the mining industry, making it an increasingly vital and strategic sector for the global economy.

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More importantly, the looming supply cliff for existing reserves among major companies is expected to ignite one of the most intense M&A cycles in the industry's history.

In the decade ahead, those holding high-quality exploration and development stage assets are likely to emerge as major winners in this environment.



## Warning Signs in Part-Time Employment for Economic Reasons

The rise in part-time employment for economic reasons is further evidence of how inflation is forcing people to go back to work including taking on part-time jobs just to make ends meet. This is a condition as shown below that we normally see at the beginning of a recession.



## Further Signals from the Labor Market

Low unemployment ratios combined with high valuations in financial markets are a common setup immediately preceding financial crises and recessions due to the cyclical nature of the economy. When the unemployment rate crosses above its 2-year moving average, we believe it is time to be on high alert. This is not the time to be extrapolating the growth trends of the prior cycle. It is time to get positioned for the inevitable unwinding of the last business cycle. This one in our view coincides with an even larger economic cycle that has been building up imbalances since 2009 and needs to unwind. We think inflation and technologically driven creative destruction will be the catalyst.

The recent rise in the unemployment rate, however small it may seem, is a critical macro signal that has consistently predicted a larger downturn ahead in the economy. If history is any guide, this is the beginning of an upward trend in unemployment rates, not the end of one.

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#### Positioning

At Crescat, we want to skate to where the puck is going next, not to where it has already been. That is where high absolute return and high alpha opportunities lie at critical inflection points in the economy. We believe we are on the cusp of a Great Rotation out of overvalued financial assets and into undervalued commodities and commodity equities, particularly in the energy and metals markets. We are extremely excited about the opportunity for our activist metals positions in the likely new secular commodity bull market ahead.

US family offices currently allocate just 1% of their assets to commodities, including gold. We expect them along with institutional investors to soon start moving into these markets in earnest. Extended periods of neglect in natural resource sectors often precede the emergence of secular opportunities. That is particularly the case in an escalating deglobalized environment, marked by highly constrained supply and the gradual buildup of structural demand forces from central banks, traditional 60/40 portfolios, and other major capital allocators.



#### Performance

#### Crescat Strategies Net Return Through May 31, 2024

|   | MAY   | YTD    | ANNUALIZED TRAILING |        |        |         |                    | CUMULATIVE         |                          |
|---|-------|--------|---------------------|--------|--------|---------|--------------------|--------------------|--------------------------|
| CRESCAT STRATEGIES VS. BENCHMARK<br>(Inception Date)        |       |        | 1-YEAR              | 3-YEAR | 5-YEAR | 10-YEAR | SINCE<br>INCEPTION | SINCE<br>INCEPTION | YEARS SINCE<br>INCEPTION |
| Global Macro Hedge Fund <sup>1</sup><br>(Jan.1, 2006)       | -5.8% | -10.8% | -8.6%               | -14.8% | 3.0%   | 3.2%    | 8.6%               | 356.2%             | 18.4                     |
| Benchmark: HFRX Global Hedge Fund Index                     | 0.6%  | 2.6%   | 5.9%                | 0.5%   | 3.5%   | 1.6%    | 1.2%               | 23.9%              |                          |
| Long/Short Hedge Fund <sup>1</sup><br>(May 1, 2000)         | -5.4% | -4.5%  | -5.4%               | -17.4% | 1.4%   | 1.9%    | 5.3%               | 249.0%             | 24.1                     |
| Benchmark: HFRX Equity Hedge Index                          | 1.3%  | 3.9%   | 9.2%                | 4.2%   | 6.0%   | 3.3%    | 2.8%               | 95.0%              |                          |
| Precious Metals Hedge Fund <sup>1</sup><br>(August 1, 2020) | 0.3%  | -7.9%  | 16.8%               | -13.1% | -      | -       | 24.3%              | 130.5%             | 3.8                      |
| Benchmark: Philadelphia Gold and Silver Index               | 8.9%  | 16.3%  | 20.6%               | -2.2%  |        |         | 0.1%               | 0.3%               |                          |
| Large Cap SMA <sup>2</sup><br>(Jan. 1, 1999)                | -3.1% | 1.4%   | 12.9%               | -4.8%  | 5.1%   | 5.8%    | 9.0%               | 784.7%             | 25.4                     |
| Benchmark: S&P 500 Index                                    | 5.0%  | 11.3%  | 28.1%               | 9.5%   | 15.5%  | 12.7%   | 7.9%               | 588.3%             |                          |
| Precious Metals SMA <sup>2</sup><br>(June 1, 2019)          | 0.4%  | -10.8% | 0.0%                | -25.0% | -      | -       | 10.0%              | 61.4%              | 5.0                      |
| Benchmark: Philadelphia Gold and Silver Index               | 8.9%  | 16.3%  | 20.6%               | -2.2%  |        |         | 17.4%              | 123.4%             |                          |

Performance data represents past performance, and past performance does not guarantee future results. Performance data is subject to revision following each monthly reconciliation and/or annual audit. Individual performance may be lower or higher than the performance data presented. The currency used to express performance is U.S. dollars. Before January 1, 2003, the results reflect accounts managed at a predecessor firm. See additional performance disclosures below. We encourage you to reach out to any of us listed below if you would like to learn more about how our vehicles might fit with your individual needs and objectives.

Sincerely,

Kevin C. Smith, CFA Founding Member & Chief Investment Officer

Tavi Costa Member & Macro Strategist

Quinton T. Hennigh, PhD Member & Geologic and Technical Director

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Quinton Hennigh, PhD, CPM's full-time Geologic and Technical Director, and our proprietary exploration and mining model, we will be able to generate long-term capital appreciation.

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S&P 500 INDEX. The S&P 500 Index is perhaps the most followed stock market index. It is considered representative of the U.S. stock market at large. It is a market cap-weighted index of the 500 largest and most liquid companies listed on the NYSE and NASDAQ exchanges. While the companies are U.S. based, most of them have broad global operations. Therefore, the index is representative of the broad global economy. It is a suitable benchmark for the Crescat Global Macro and Crescat Long/Short private funds, and the Large Cap and Precious Metals SMA strategies, which have also traded extensively in large, highly liquid global equities through U.S.-listed securities, and in companies Crescat believes are on track to achieve that status. The S&P 500 Index is also used as a supplemental benchmark for the Crescat Precious Metals private fund and Precious Metals SMA strategy because one of the long-term goals of the precious metals strategy is low correlation to the S&P 500.

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